



## Word is Bond Awarded NIKE, Inc. Black Community Commitment Grant to Advance Equality in Portland

*This investment will be used to build future programs, including opportunities that will give our youth leadership experiences both nationally and internationally, and increase our staff capacity to serve more youth in the greater Portland area.*

Portland, Oregon (Feb. 14, 2022) – Word is Bond is proud to announce its renewal as a 2022 Black Community Commitment grantee in Portland, joining 43 local organizations across New York City, Los Angeles, Chicago, Memphis, St. Louis, and Boston, and 10 national organizations to team up with NIKE, Inc. to advance equality and deepen our collective service to the Black community.

***“Every nonprofit is stuck between their dream vision and what their current reality is, and this investment helps get us closer to our dream.”- Lakayana Drury, Executive Director of Word is Bond***

This month, NIKE, Inc. is announcing its investment of \$5 million to support national organizations and an additional \$2.75 million to support local organizations in seven U.S. cities. This commitment is part of NIKE, Inc.’s multi-year pledge, announced in June 2020, to invest in and support national and neighborhood organizations focused on improving economic empowerment, education innovation, and social justice for Black communities in the United States.

“NIKE, Inc.’s purpose is to move the world forward – breaking barriers and building community to change the game for all. Our Black Community Commitment embodies this belief and drives how we are showing up to advance racial equality for Black people,” said Karol Collymore, Senior Director of Inclusive Community for Social & Community Impact at NIKE, Inc. “These strategic investments across the United States – at both the national and local levels – have the power to fuel transformative change, and we applaud each and every organization for their focus and passionate commitment to reach and uplift their community.”

2022 NIKE, Inc. Black Community Commitment grantees:

National: [All Star Code](#), [Big Brothers Big Sisters of America](#), [Black Girls Code](#), [Black Girl Ventures](#), [Equal Justice Initiative](#), [GoalSetter](#), [NAACP Empowerment Programs](#), [NAACP Legal Defense Fund](#), [National Urban League](#), and [Son of a Saint](#)

New York City, NY: [New Settlement](#), [The H.O.P.E. Center](#), [Global Kids](#) and [World of Money](#)

Los Angeles, CA: [Read Lead](#), [Our Own](#), [ThinkWatts Foundation](#), [Children Striving Together](#), [Yetunde Price Resource Center](#), and [LA Jets Track Club](#)

Chicago, IL: [CHI Gives Back](#), [Lawndale Christian Development Co.](#), [Think Outside Da Block](#), [Brave Space Alliance](#), [Hugs No Slugs](#), and [Urban Juncture](#)

Portland, OR: [Portland Opportunities Industrialization Center \(POIC\)](#), [BUILT Oregon](#), [Albina Vision Trust](#), [Black Parent Initiative](#), [Word is Bond](#), [Taking Ownership PDX](#), [Rosewood Initiative](#), [Portland NAACP](#), and [Elevate Oregon](#)

Memphis, TN: [Memphis Interfaith Coalition for Action and Hope](#), [Legacy of Legends CDC](#), [Black Business Association of Memphis](#), [Code Crew](#), [Heal the Hood Foundation](#), [Vance Avenue Youth Development](#), [Streets Ministries](#), [The Consortium Memphis Music Town](#), [100 Black Men of Memphis](#) and [The Way Community Group](#)

St. Louis, MO: [Riverview West Florissant Development Corporation](#), [100 Black Men of St. Louis](#), [Urban League of St. Louis](#) and [St. Louis Black Authors of Children's Literature](#)

Boston, MA: [Inner City Weight Lifting](#), [The ACLU of Massachusetts](#), [Citizens for Juvenile Justice](#), [Roca Boston](#) and [BAM/Youth Guidance](#).

The seven cities represent the communities where NIKE, Inc. employees live and work: Headquarters locations of New York City, Los Angeles, Chicago, Boston (Converse), and Portland, Ore.; as well as St. Charles, MO (Air Manufacturing Innovation) and the Mid-South (Nike distribution centers).

#### About NIKE, Inc.'s Black Community Commitment

Fighting systemic racism and social injustice in America requires urgent action and sustained engagement — and NIKE, Inc. is committed to both. In June 2020, Nike, Converse, Jordan Brand, and Michael Jordan committed a combined \$140 million over 10 years to invest in and support organizations focused on economic empowerment, innovative education, and social justice to address racial inequality for Black Americans. Investments go toward developing strategic national partnerships, as well as supporting local community organizations that are dedicated to advancing this work. More information [here](#).

#### About NIKE, Inc.

NIKE, Inc., based near Beaverton, Oregon, is the world's leading designer, marketer, and distributor of authentic athletic footwear, apparel, equipment, and accessories for a wide variety of sports and fitness activities. Converse, a wholly-owned NIKE, Inc. subsidiary brand, designs, markets and distributes athletic lifestyle footwear, apparel, and accessories. For more information, NIKE, Inc.'s earnings releases and other financial information are available at <http://investors.nike.com>. Individuals can also visit <http://news.nike.com> and follow @NIKE to learn more.

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